



# Leasing Brochure

March 2023

[PRINCESSQUARE.CO.UK](http://PRINCESSQUARE.CO.UK)



kate spade  
NEW YORK

Sweaty Betty

**dermalogica**

  
TIMOTHY OULTON

TED BAKER  
LONDON

REISS

SPACE.NK.apothecary

**EVERYMAN**

DOWER&HALL

ESSENCE  
OF HARRIS

KURT GEIGER

*Sheik & Fleet.*

  
DIAMOND HEAVEN

*Alexander  
Millar*

**CARVELA**

ARGENTO

**SUIT DIRECT**

  
**EMPIRE**

COS

THE  
PEN  
SHOP

james lakeland

IL PAVONE

AMERICAN  
NY  
★ GRILL ★

barça

**CAFE  
BOM  
BON**  
CAVA-COFFEE-CAKE

**Zizzi**  
INDIVIDUALLY ITALIAN

OCTOBER  
ROOFTOP - CAFÉ - TERRACE - LATE BAR

TINDERBOX  
ESPRESSO BAR

**cranachan.**  
Coffee & Modern Scottish Fare



# Welcome to Princes Square, an elegant shopping destination for those with eclectic taste.

Located at the heart of Buchanan Street, our iconic 19th century building was voted Scotland's favourite historic building in 2017 and offers unrivalled premium surroundings in Glasgow for a unique shopping experience. The mix of quality food and beverage options with a high-quality tenant mix makes it the indoor location of choice for Glasgow's aspirational shopper.





# The opportunity

The city ranks higher than Manchester, Leeds, Edinburgh and Birmingham for both immediate city population of 626,000 and the wider catchment of 1.8 million.

Source: Glasgow Retail Prospectus, Invest Glasgow



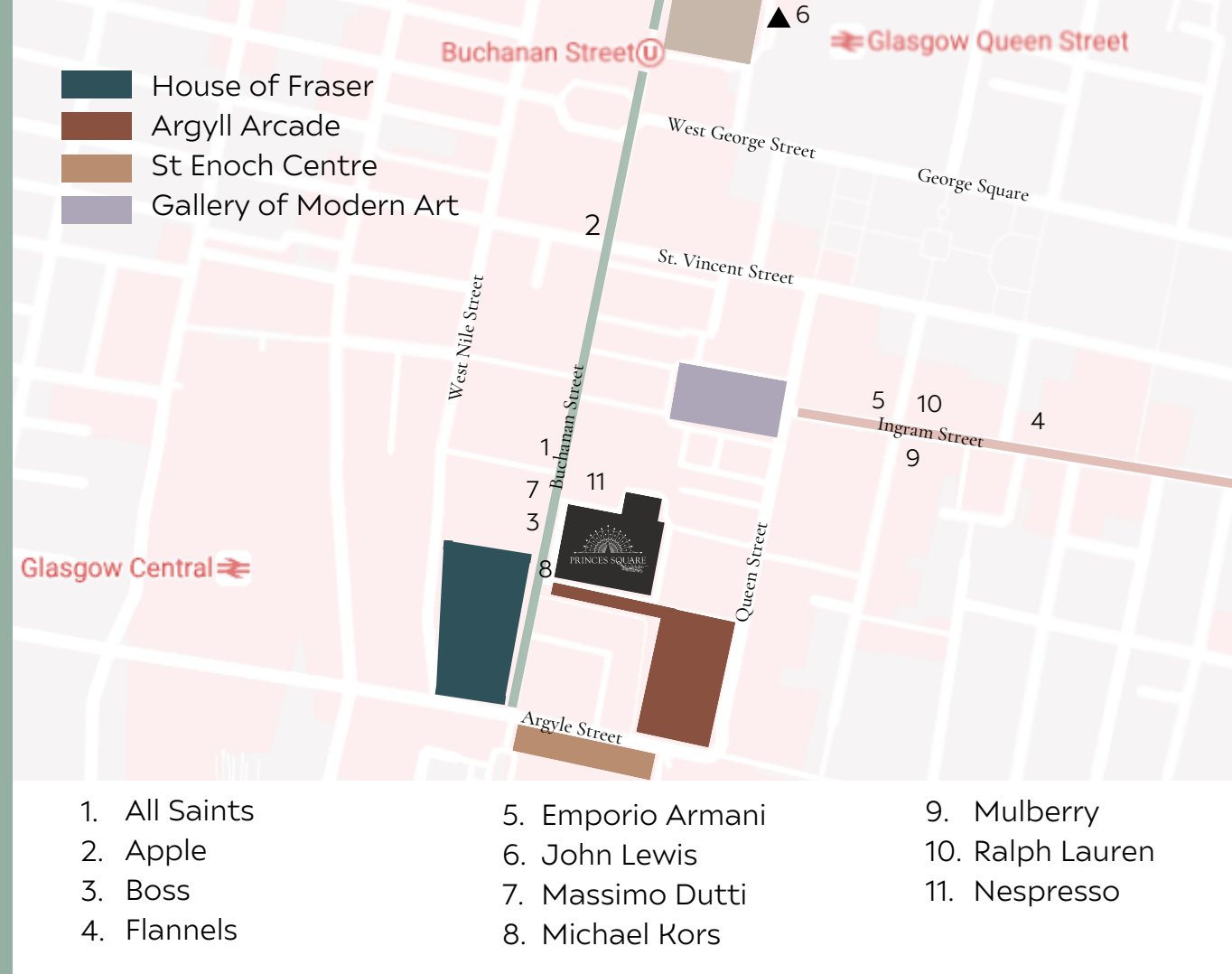
“  
Glasgow remains  
within the UK's  
top 10 retail centres

Source: GMAP Analytics



# Catchment & Retail Landscape

Glasgow ranks as the UK's number 1 city for the highest retail market spend potential outside London.



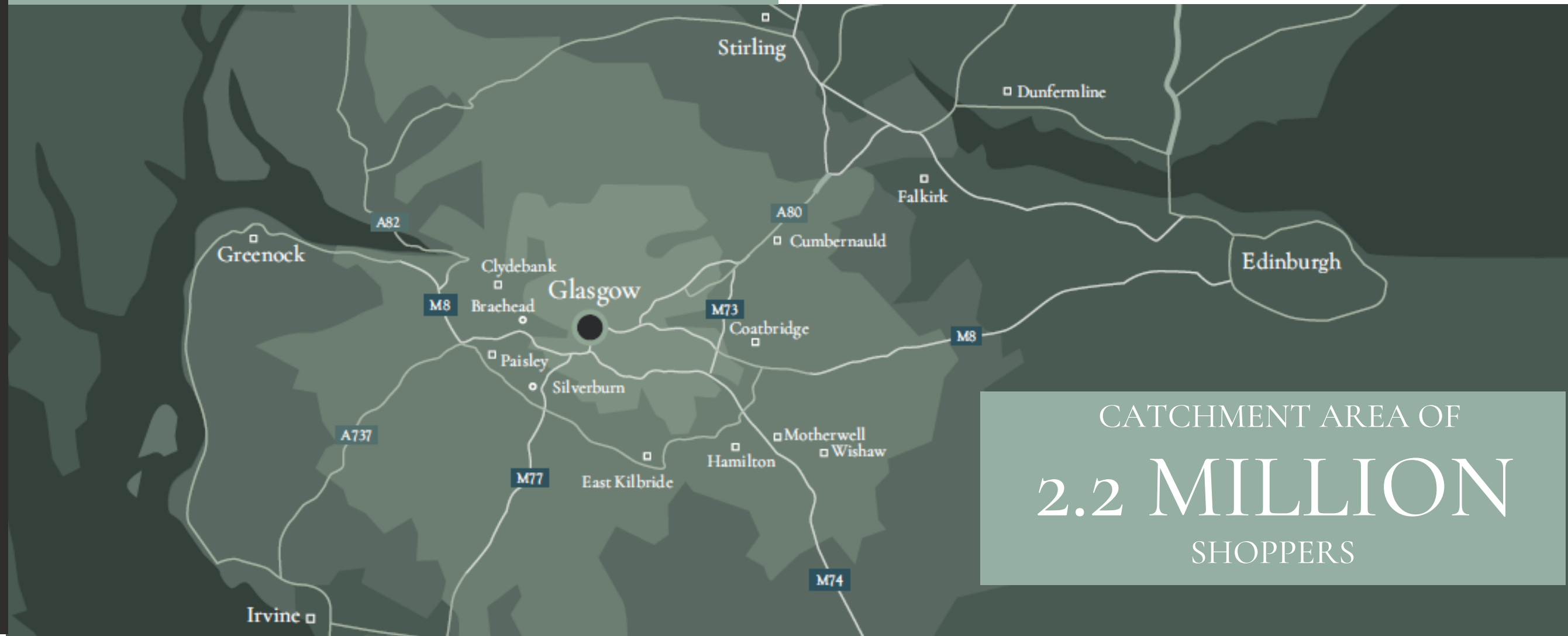
4th largest city in the United Kingdom



2.2 million people within a 45 minute drive



Accessible from 3 international airports serving 150+ destinations



CATCHMENT AREA OF  
**2.2 MILLION**  
SHOPPERS

Source:  
[Glasgow Retail Prospectus](#),  
[Invest Glasgow](#)



# The Style Mile

## An overview of Glasgow's extensive City Centre offering

According to Lonely Planet, "Glasgow is where Scotland shops" with the city catering for all tastes and budgets. From the biggest high street brands to vintage wares, from one-off speciality stores to exclusive designer gear - you will find it all in Glasgow. The majority of the city's stores can be found in Glasgow's Style Mile, where an extraordinary concentration of shops make their home. Glasgow's Style Mile extends through three of the main shopping streets in Glasgow, starting in Sauchiehall Street, through Buchanan Street and onto Argyle Street.

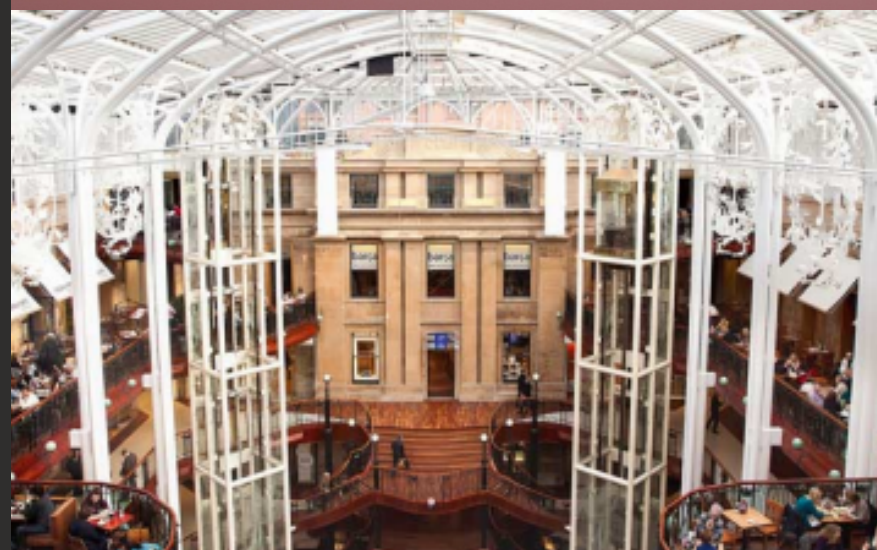
During the Summer months, Glasgow also boasts a vibrant cafe and alfresco dining culture, with many restaurants and bars setting up outdoor dining areas on and around Buchanan Street. Princes Square is ideally positioned in the heart of the Style Mile, near the bottom of Buchanan Street, and across from the world famous House of Fraser, ensuring excellent passing trade and ongoing footfall.





# Princes Square

A premier retail location  
directly accessed from prime  
Buchanan Street



Princes Square houses five floors of retail and restaurants, all set within the stunning surrounds of an ornate 19th century merchant hall. The centre is home to brands including Sweaty Betty, Kate Spade, COS, Reiss, Space NK, Ted Baker and French Connection alongside a complimentary range of quality restaurants such as Zizzi, Cranachan and Il Pavone. Everyman chose Princes Square for their first Scottish opening; a 3-screen boutique cinema.

The strong retail mix and excellent location have contributed to continued success, with recent lettings including Dermalogica, Essence of Harris, Carvela and Suit Direct.





47  
UNITS

02

FLOORS OF RETAIL

03

FLOORS OF  
RESTAURANTS





Combined social  
follower base of  
**32.5k**

**5**  
floors of retail  
and hospitality

Average retail  
density per sq. ft.  
**£928**

**22.5k**  
website visits  
per month

Accurate at 27th February 2023





# Our Shoppers

Princes Square focuses on the four highest spending ACORN\* groups – Educated Urbanites, Prosperous Professionals, Wealthy Executives and Aspiring Singles.



These groups spend more than £1,000 per capita on clothing and footwear, which represents strong local demand for the premium fashion brands at Princes Square.

The Wealthy Executives group is also well-represented within the catchment, adding a further spend of £950 per annum. It is important not to overlook the less affluent catchment, as this spend is often even more due to the status associated with fashion and brand affiliation.

\*ACORN is a consumer classification that segments the UK population .





The city of Glasgow boasts a weekly clothing and footwear spend of £30.6 million

Source: [CACI 2022](#), via Invest Glasgow

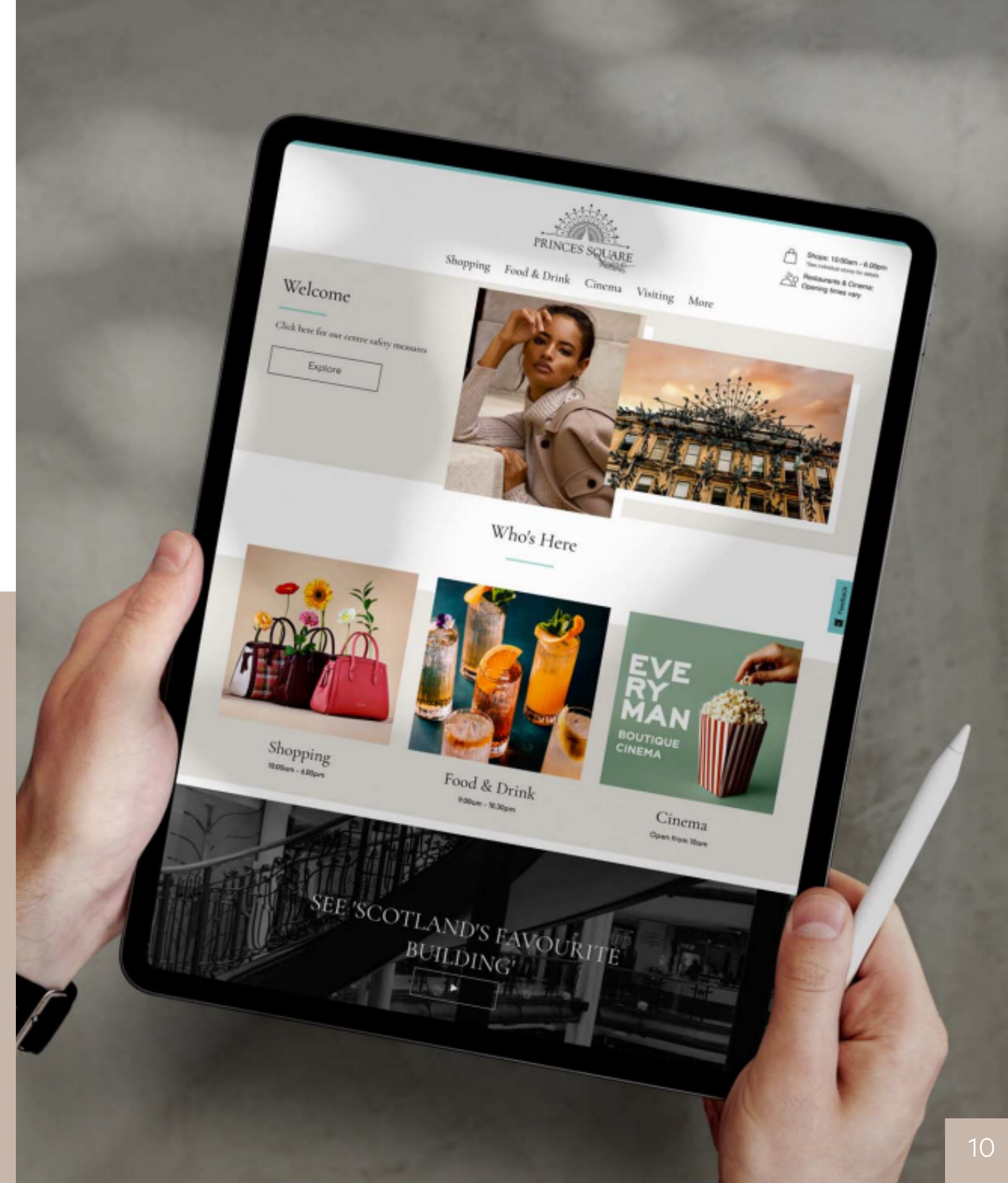
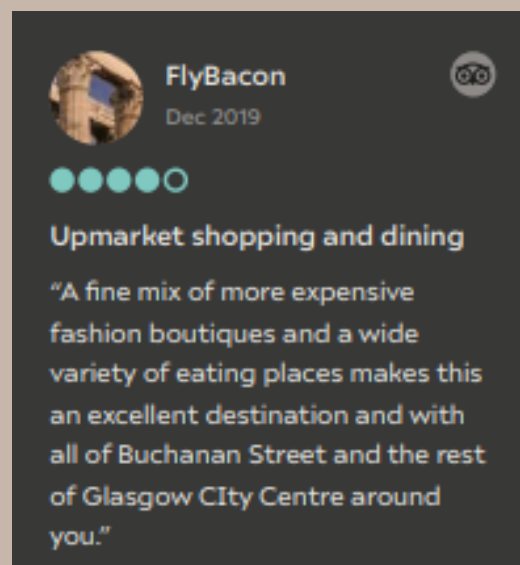




# Marketing Support

Princes Square presents a consistent brand image and employs all the advantages of a centralised marketing approach incorporating integrated marketing campaigns including prominent media sites, events, PR, social media and digital communications.

We pride ourselves in being a top rated destination in Glasgow - the only shopping destination mentioned on Trip Advisor and in the top 50 for Things to Do in Glasgow.





# Home to exclusive pop-ups

## VIEVE

We were delighted to welcome Jamie Genevieve to Princes Square to host her first ever pop-up for her beauty brand VIEVE. Attracting over 6,000 visitors in one week, VIEVE returned to the mall for a month-long period the following year. Results exceeded VIEVE's expectations.



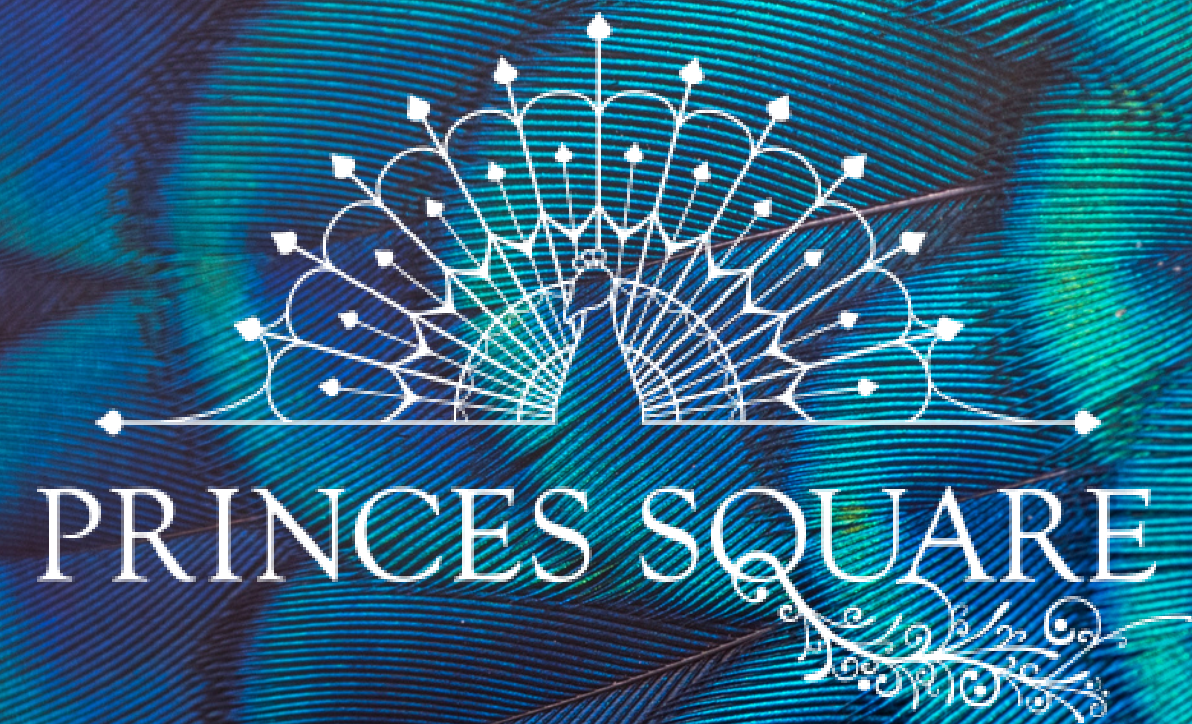
Empire - One of Scotland's largest suppliers of exclusive shoes and street wear, opened on a short-term pop-up lease. Attracting queues in the opening weekend of 200+ visitors and, following phenomenal success, Empire has become a permanent occupier and the store continues to go from strength to strength.



TAYLOR MCNEILLIE OWNER OF EMPIRE STATED: "I have been working every day to provide the fastest and most reliable trainer service in Scotland and now, with over 4000 happy reviews, Empire has the largest reputation in Scotland. This Winter, I wanted to do something special and chase my dream of opening a sneaker store. I have teamed up with Princes Square to bring a 10 week pop up shop selling some of the world's most popular and exclusive trainers."

Princes Square is the perfect destination to host pop-ups and brand activations. If you are looking to host a pop up shop please contact: [katiemoody@princesssquare.co.uk](mailto:katiemoody@princesssquare.co.uk)





PRINCES SQUARE

Site Plan

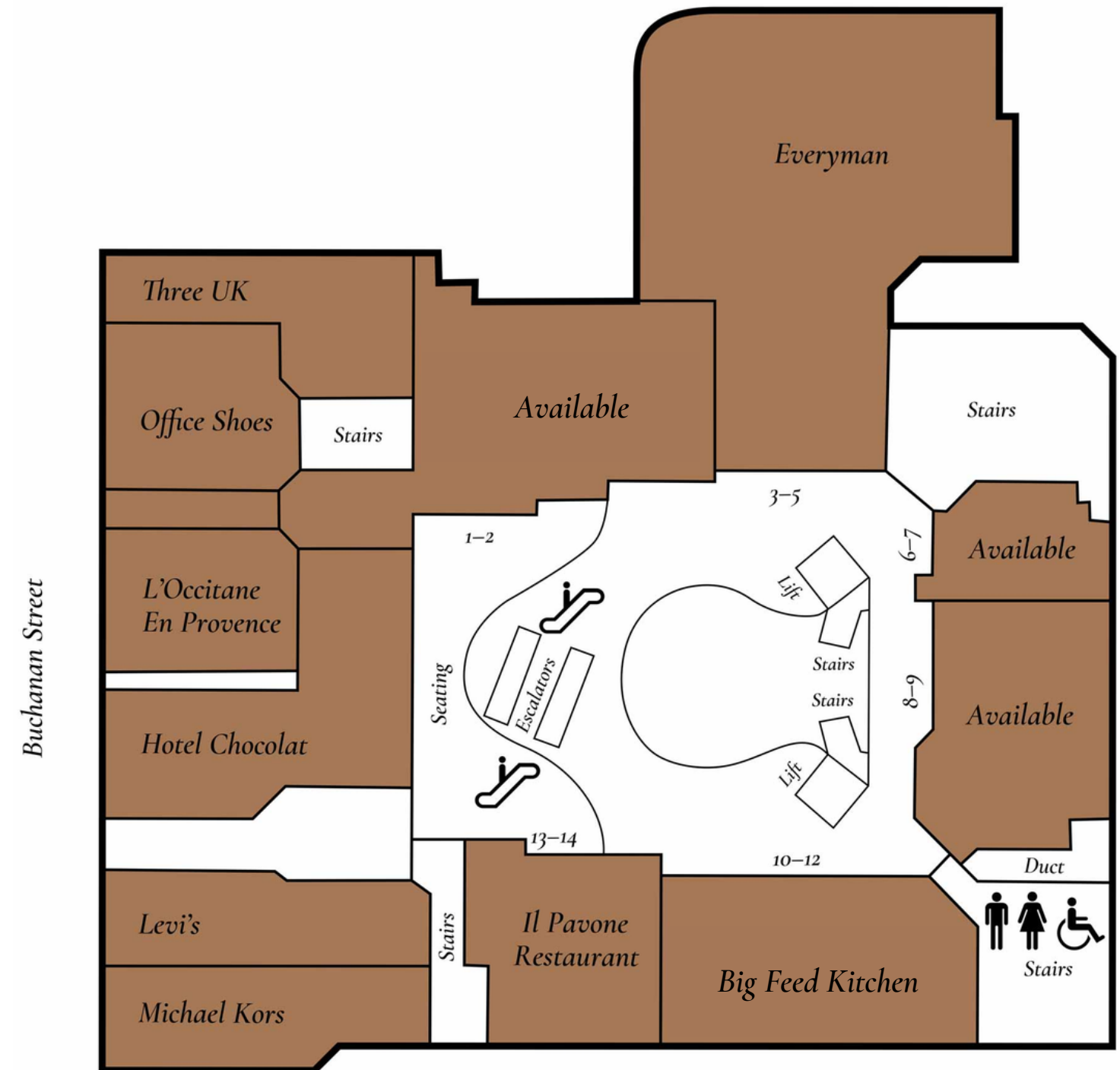


# Courtyard

Lower ground restaurants, bar & cinema

1 - 2	Available
3 - 5	Everyman
6 - 7	Available
8 - 9	Available
10 - 12	Big Feed Kitchen
13 - 14	Il Pavone Restaurant

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EVERYMAN



IL PAVONE  
EST 1991 ITALIAN RESTAURANT & BAR

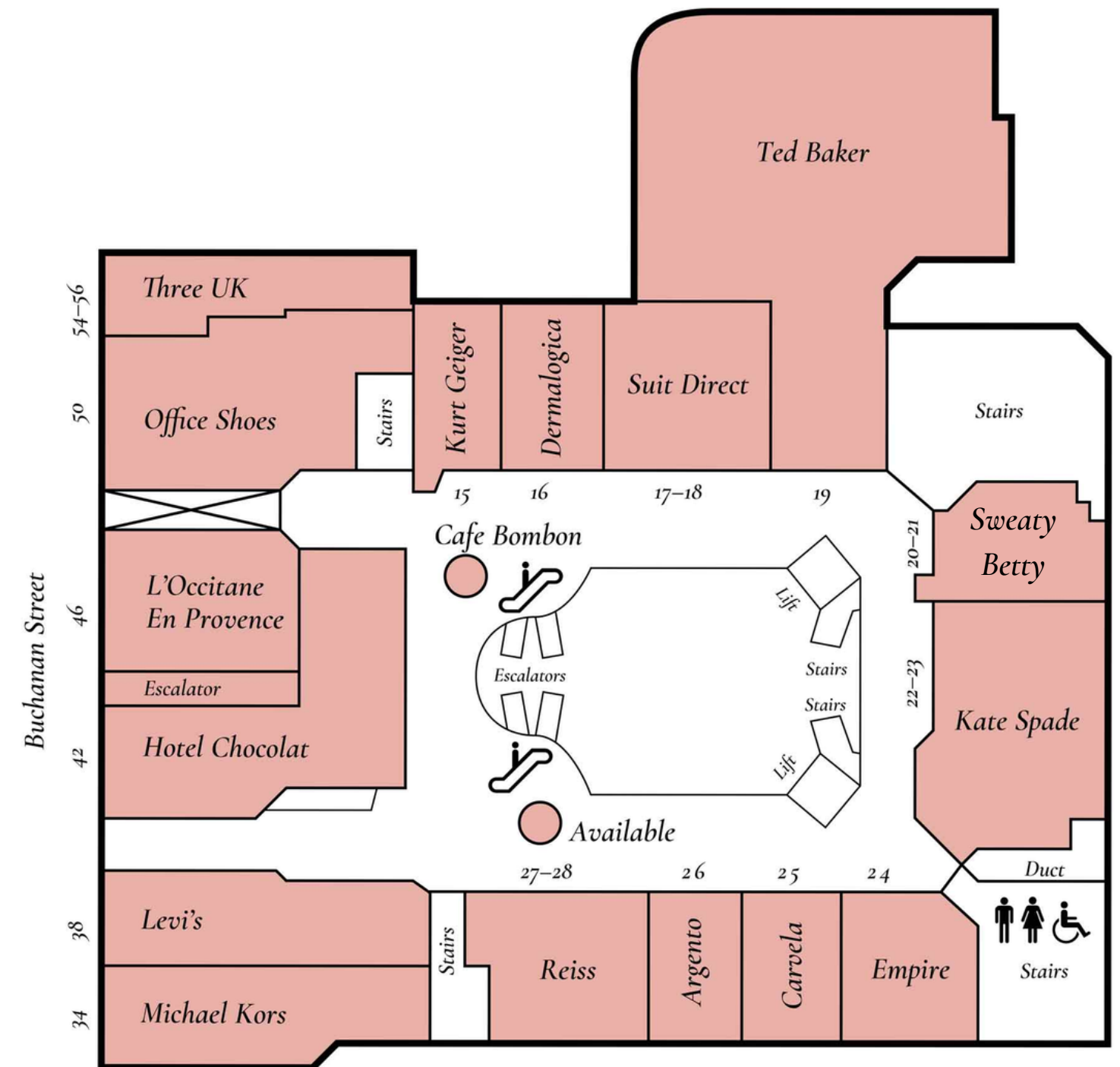


# Ground floor

## Shopping

15	Kurt Geiger
16	Dermalogica
17 - 18	Suit Direct
19	Ted Baker
20 - 21	Sweaty Betty
22 - 23	Kate Spade
24	Empire
25	Carvela
26	Argento
27 - 28	Reiss
34	Michael Kors
38	Levi's
42	Hotel Chocolat
46	L'Occitane
50	Office Shoes
54 - 56	The Three Store
Kiosk 1	Available pop-up shop
Kiosk 2	Café Bombon

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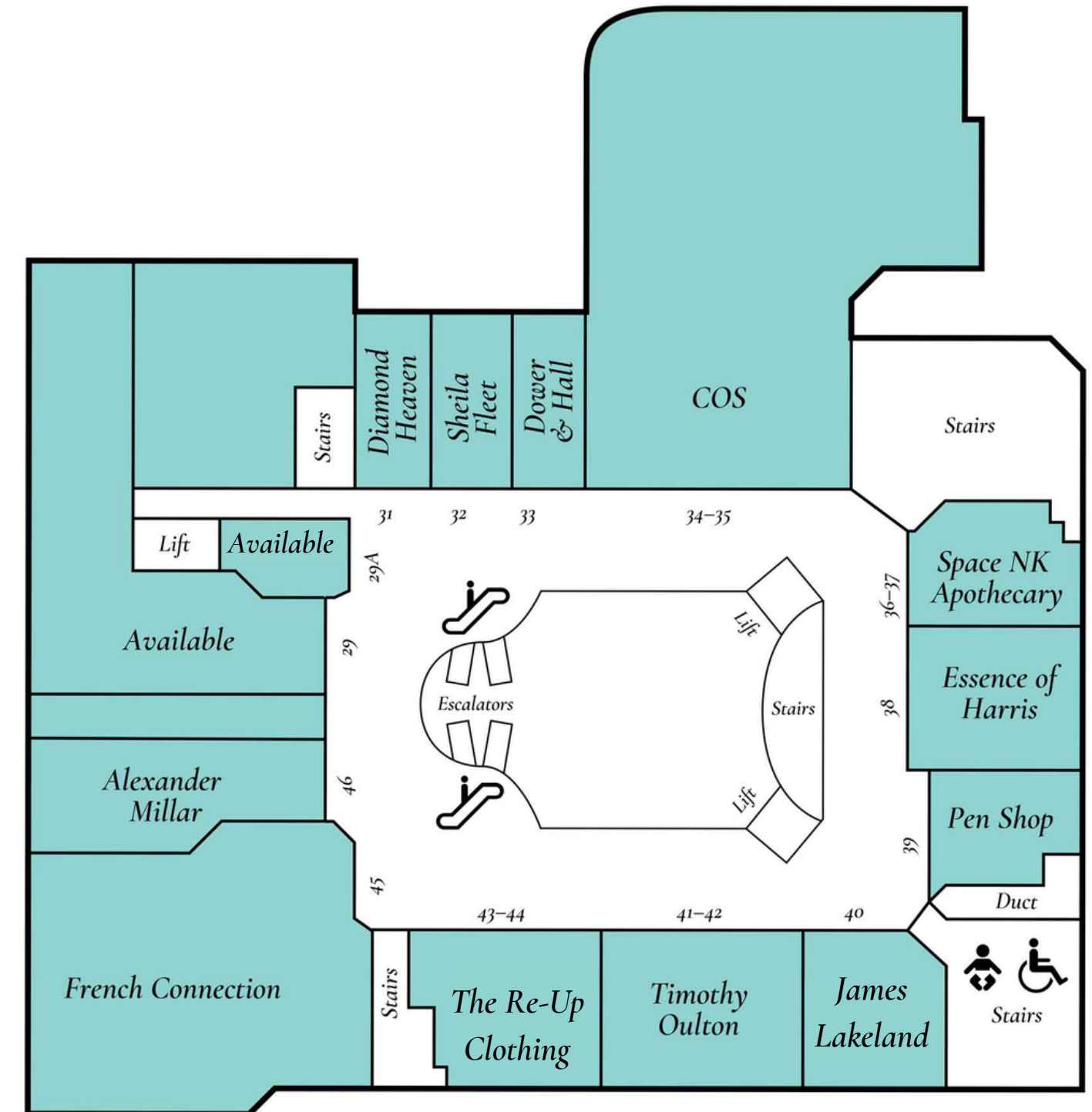


# First floor

## Shopping

29	Available
29A	Available
31	Diamond Heaven
32	Sheila Fleet
33	Dower & Hall
34 - 35	COS
36 - 37	Space NK Apothecary
38	Essence of Harris
39	Pen Shop
40	James Lakeland
41 - 42	Timothy Oulton
43 - 44	The Re-Up Clothing
45	French Connection
46	Alexander Millar

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DOWER & HALL

FRENCH CONNECTION



ESSENCE  
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DIAMOND HEAVEN

Alexander Millar

TIMOTHY OULTON



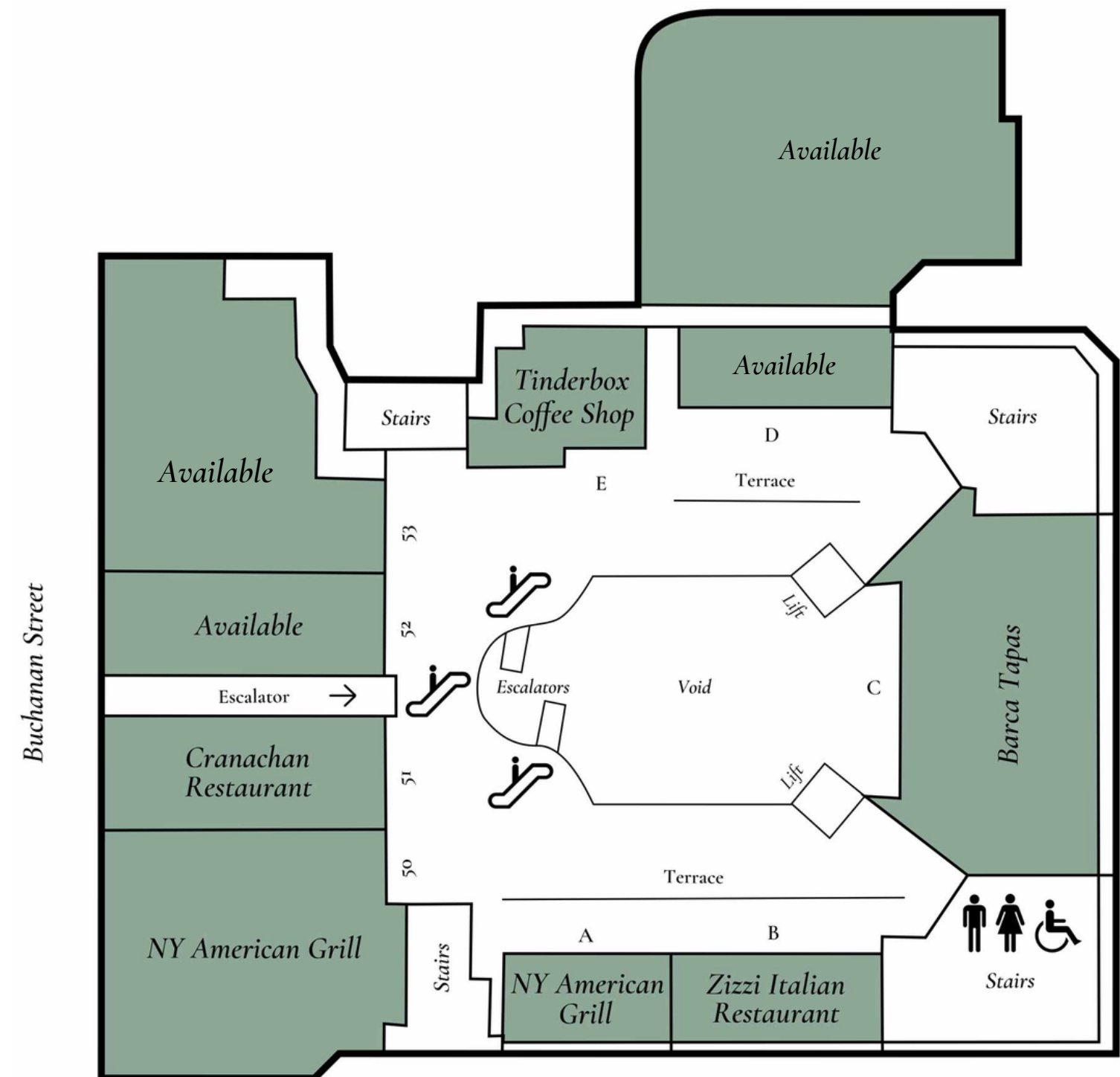
# Terrace & Indoor Roof Terrace

Restaurants & cafés

50A	NY Grill & Cocktail Bar
51	Cranachan Restaurant
52	Available
53	Available
B	Zizzi Italian Restaurant
C	Barca Tapas
D	Available
E	Tinderbox Coffee Shop

Roof terrace    October

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barça

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INDIVIDUALLY ITALIAN

**cranachan.**  
Coffee & Modern Scottish Fare

AMERICAN  
**NY**  
GRILL

**OCTOBER**  
ROOFTOP - CAFÉ - TERRACE - LATE BAR

**TINDERBOX**  
ESPRESSO BAR



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